

WEDNESDAY, NOVEMBER 13, 2024

JNF Ottawa &
Israel Magen Fund of Canada

Negev Gala

HONOURING

**LISA
MACLEOD**

LISA'S 18TH YEAR AS AN MPP

**A TRUE FRIEND,
A REAL HERO**

Please join us in honouring Lisa MacLeod, MPP, for her unwavering support, strong allyship, & remarkable contributions to our Jewish Community.



For more information on sponsorship, advertising and donation opportunities please contact:

jnfottawa.ca • ottawanegev@jnf.ca • 613.798.2411

imfoc.org • harold@imfoc.org • 416.801.9067



The Honouree

Lisa MacLeod

Lisa MacLeod is a six time Ottawa MPP, the longest serving MPP in the nation's capital and the longest serving woman at Queen's Park. Having served as Ontario's Minister of Children Community and Social Services, Minister of Women's Issues, Minister of Tourism, Culture and Sport as well as Minister Heritage, Sport, Tourism and Culture Industries Lisa has also served as the Vice Chair of the Quebec-Ontario Parliamentary Friendship Committee, Ontario's steering committee member on the Canadian Parliamentary Women's Association and Vice Chair of the Government Agencies Committee and Legislative Assembly Committees.

Lisa has either led or contributed to parliamentary or trade delegations to Taiwan, Israel, Madagascar, China and India. She has addressed the United Nations in New York City on sex trafficking and elevated Ontario's \$26 Billion Culture Industries during a mission to Los Angeles.

Lisa's many legislative successes include Rowan's Law, Canada's first concussion legislation, Lebanese Heritage Month and Trans Remembrance Month. As well, Lisa has been successful in receiving all party support for making Queen's Park Family Friendly, defending Ontario's horseracing industry and a compassionate and catastrophic care Motion.

For her work Lisa has been awarded the Friendship Medal by the Royal Canadian Legion, a commendation by the St. John's Ambulance and is the 2018 EVE Award Recipient from Equal Voice for her work with Daughters of the Vote and Liveable Legislatures. Lisa was also named Top 50 and Top 25 in the Capital and in 2017 was named Faces Magazine's Favourite Ottawa MPP.

Presently Lisa continues to advocate for concussion safety as a board advisor to the Concussion Legacy Foundation, Canada and is a board advisory member for the Dare to Be Vulnerable Project focusing on mental health advocacy.



In Support of

The Parenthood Home in Sderot for Family Therapy



The Parenthood Home for Family

The Parenthood Home for Family Therapy is an integral part of the new Resilience Complex. It aims to guide parents in caring for their children, addressing unique family issues exacerbated by the security situation. Parents and children can participate in workshops covering various topics, such as coping with the security situation as a family and supporting children with challenges like ADHD. The Parenthood Home is essential for Sderot's families, as it offers guidance and support to help them navigate the complex challenges, ensuring their families can function effectively and provide the necessary care for their children.

JNF OTTAWA & ISRAEL MAGEN FUND OF CANADA

NEGEV GALA

HONOURING

LISA MACLEOD

Wednesday, November 13, 2024

Sponsorship Opportunities

Gifts \$7,500+ will be recognized on a plaque at the project site in Israel in addition to specific benefits listed by giving level.

GUARDIAN | \$100,000

Logo on cover of the Tribute Book

Opportunity to share a message during the event (Up to 1 minute)

2 tables of 10

Full page colour ad in Tribute Book (inside back cover)

Prominent recognition in print and digital media, signage, and advertising

Two spots on a JNF Canada Mission to Israel (land only)

PIONEER | \$50,000

Logo on cover of the Tribute Book

Opportunity to share a message during the event (Up to 30 seconds)

2 tables of 10

Full page colour ad in Tribute Book

Prominent recognition in print and digital media, signage, and advertising

GOVERNOR | \$25,000

Prominent recognition in print and digital media, signage, and advertising

1 table of 10

Full page colour ad in Tribute Book

FRIEND | \$10,000

Recognition in print and digital media, signage, and advertising

1 table of 10

Half page ad in Tribute Book

SDEROT | \$7,500

Recognition in print and digital media, signage, and advertising

1 table of 10

Quarter page ad in Tribute Book

M094, 2583 CARLING AVE. OTTAWA, ON K2B 7H7

✉ OTTAWANEDEV@JNF.CA ☎ 613.798.2411 🌐 JNFOTTAWA.CA

✉ HAROLD@IMFOC.ORG ☎ 416.801.9067 🌐 IMFOC.ORG

PLEASE CONFIRM YOUR PARTICIPATION BY OCTOBER 21, 2024

NEGEV GALA LEADERSHIP

Gala Co-Chairs

General Rick Hiller Michael Polowin

Larry Zeifman (Toronto)

Gala Committee

Jacqueline (Jackie) Bishop

Rabbi Mendel Blum

Devinder Chaudhary

Michael Diamond

Barbara Farber

Jonathan Freedman

Chris Froggatt

Steve Gordon

David Hoffman

Ariella Kimmel

Steven Kimmel

Dan Mader

Victoria Mancinelli

Brendan McGuinty

Ron Prehogan

Derek Rowland

Jake Shabinsky

Ian Sherman

Aaron Smith

Mayor Mark Sutcliffe

Susan Truppe

Joe Varner

JNF Ottawa

Margo Blostein, Chair

Shlomi Barshan

January Cohen

Howard Fremeth

Aaron Smith, Incoming Chair

Mark Thaw

JNF Ottawa

Jack Silverstein

National Philanthropic
Strategies Advisor

And

Executive Director Of
Ottawa/Atlantic Regions

Ilana Albert-Novick

Campaign & Operations Manager

JNF Canada

Nathan Disenhouse

President

Lance Davis

CEO

Israel Magen Fund of Canada

Harold Heilbut

Director

Personal Donations

Name _____ Email _____

Address _____

City _____ Province _____ Postal Code _____

Telephone (Home) _____ (Bus.) _____ (Cell) _____

TICKETS Tax Receipts issued according to CRA guidelines

General Tickets

Number of tickets _____ x \$450

PERSONAL SUPPORTERS

(all donations over \$7,500 will include recognition plaque)

- GUARDIAN - \$100,000**
- PIONEER - \$50,000**
- GOVERNOR - \$25,000**
- FRIEND - \$10,000**
- SDEROT - \$7,500**
- KISSUFIM - \$5,000**
- OFAKIM - \$2,500**
- RE'IM - \$1,800**
- BE'ERI - \$1,000**
- ADI - \$500**

Please list name(s) in the Tribute Book as follows:

Please seat us with: _____

Dietary restrictions: _____

TOTAL & PAYMENT DETAILS

Tickets: \$ _____

Personal supporter level: \$ _____

Total: \$ _____



ISRAEL MAGEN FUND OF CANADA

***Cheques Payable to: Israel Magen Fund of Canada**

Payent Enclosed* Please Charge My: Visa Mastercard

Name on Credit Card _____

Credit Card # _____

Expiry Date _____ CVV _____

PLEASE CONFIRM YOUR PARTICIPATION BY OCTOBER 21, 2024

**Mail completed form w/payment to
Negev Dinner
41 Alvin Ave, Toronto,
ON M4T 2A7**

Charity registration number: # 84564 1299 RR0001



Corporate Sponsorship

Business Name _____ Email _____

Address _____

City _____ Province _____ Postal Code _____

Telephone (Home) _____ (Bus.) _____ (Cell) _____

SPONSORSHIPS

GUARDIAN | \$100,000 **PIONEER | \$50,000** **GOVERNOR | \$25,000**

FRIEND | \$10,000 **SDEROT | \$7,500**

TICKETS

General Tickets

Number of tickets _____ x \$450

Please list corporate name(s) in the Tribute Book as follows:

Please seat us with: _____

Dietary restrictions: _____

TOTAL & PAYMENT DETAILS

Sponsorship: \$ _____

Tickets: \$ _____

Ad: \$ _____

Total: \$ _____

ADVERTISING

Friends, family, and associates often wish to pay tribute to the honourees in the Tribute Book. This book is distributed to the Dinner attendees and serves as an excellent keepsake.

- BACK COVER** (8.5" x 11") - **\$3,600**
 INSIDE COVER (7.75" x 10.25") - **\$3,000**
(FRONT & BACK)
 FULL PAGE (7.75" x 10.25") - **\$2,500**
 HALF PAGE (7.75" x 5") - **\$1,800**
 QUARTER PAGE (3.7" x 5") - **\$1,000**
 BUSINESS CARD (3.7" x 2.375") - **\$500**

wording for electronic ad files (PDF or JPEG) are to accompany this purchase

***Cheques Payable to: Jewish National Fund of Canada**

Payment Enclosed* Please Charge My: Visa Mastercard

Name on Credit Card _____

Credit Card # _____

Expiry Date _____ CVV _____

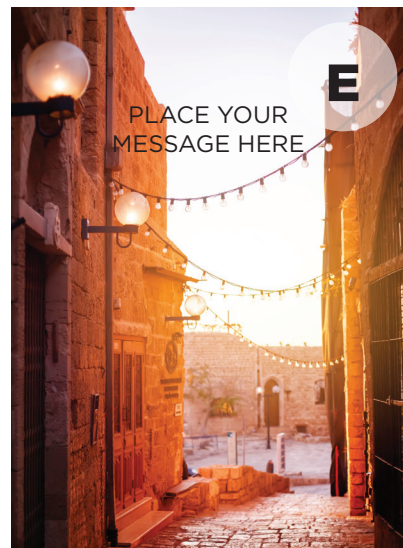
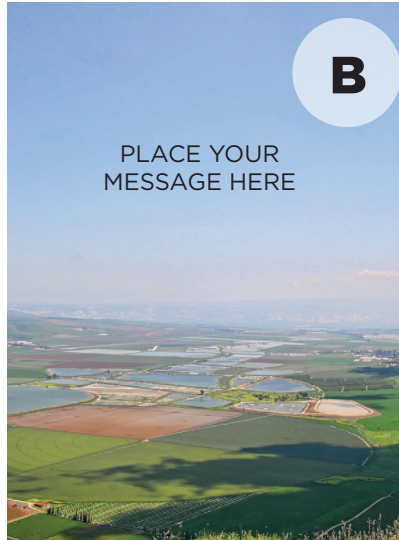
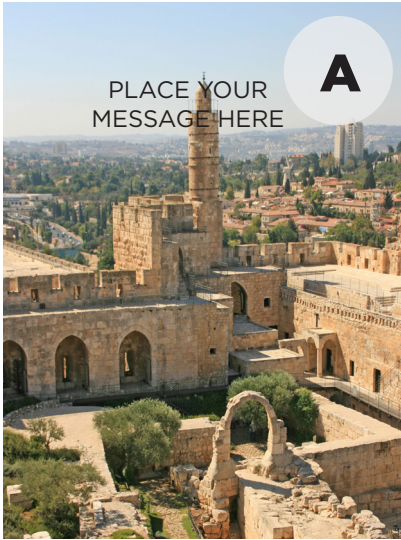
**Mail completed form w/payment to
Negev Dinner
2583 Carling Ave, Box M094
Ottawa, ON K2B 7H7**

PLEASE CONFIRM YOUR PARTICIPATION BY OCTOBER 21, 2024



BUILDING ISRAEL TOGETHER

Vertical Options



Horizontal Options

